



## ABOUT US

Pathotrak is revolutionizing food safety by reducing the detection time of foodborne pathogens from 1-2 days down to 6.5 hours. For the first time, producers can get results before shipping to avoid outbreaks and costly recalls as well as reduce expensive warehousing and refrigeration costs during testing holds. It's the only USDA and FDA-compliant innovation in enrichment, and it's compatible with most current tests and seamlessly fits into producer and lab workflows.

We are a microbiology/biotechnology startup located right on the University of Maryland's campus. This is a **paid part-time marketing position**. The position is mostly virtual with flexible hours. The marketer will work about 15-20 hours a week at \$25/hour.

## THE ROLE

We are looking for a motivated individual, ideally with education/experience in business and marketing. The position will work directly with founder and CEO Javier Atencia.

- ▶ Run social media accounts (primarily LinkedIn)
- ▶ Prepare brochures, flyers, promotional videos and additional communication materials
- ▶ Handle logistics of trade show and event appearances
- ▶ Edit marketing documents and take the lead on miscellaneous tasks as needed

**To apply, please send your resume to [kmiller@pathotrak.com](mailto:kmiller@pathotrak.com).  
Pathotrak is looking to fill the role immediately.**

[www.pathotrak.com](http://www.pathotrak.com)