

Sports Marketing Student Internship Program

The Navy Sports Marketing department is seeking interns for **Summer 2023** with the possibility of continuing further. During the spring, internships are designed to mirror the academic semester and run from May through August, with the opportunity to be extended through the Fall semester if both parties wish to do so.

Job Description:

Tasks include but not limited to:

- Assisting with the creation of fall and winter sport marketing plans
- Assisting at events such as I-Day, Football Fan Fest, and others
- Item giveaways
- Corporate sponsorship activation
- Youth team/group liaison
- Music/video board operation
- Assisting with the growth of our kids club
- Assisting with the growth of our social media platforms

Requirements:

- Be able to work both independently and as part of a team
- *Must be available to work events which include days, nights and weekends throughout the extended academic year*
- Be punctual, have excellent communication skills and ability to work in a fast-paced, dynamic environment
- Present themselves as representatives of the Naval Academy Athletics Department, while adhering to dress codes and etiquette restrictions
- Students must be energetic, responsible, organized and motivated to assist the Navy Sports Marketing office in carrying out the marketing plan for one of the top intercollegiate athletic programs in the country.

Benefits:

- Access to all areas at all events worked
- Course credit is available if approved by one's college/university
- Opportunity to be involved with one of the premier Division 1 athletic programs in the country
- Networking opportunities

Note: This is an unpaid internship but course credit is available with instructor approval.

How to Apply: To apply, send a resume to: Eric Beatty, Director of Marketing, at ebeatty@usna.edu and Elise Winder, Human Resources Director, at naaahr@usna.edu. NAAA is an equal EEO/AA employer. The Navy Sports Marketing office is located on the second floor of Ricketts Hall at the U.S. Naval Academy in Annapolis, Maryland.