



Who We Are

The Education Equity Initiative (EEI) is a mission centered organization focused on reducing educational inequality and inequity by making educational resources accessible to all. The organization was founded during the COVID pandemic when the transition to remote learning was creating massive opportunity gaps in education nationwide. We are a tight knit group of passionate individuals and are tackling the issue of educational inequity in a number of ways, both head on through programs and indirectly through advocacy and a podcast. We are currently looking for other passionate changemakers to join our team and help us fulfill our mission.

If the position below interests you, please send your résumé to erick@eeinitiative.com and we will be in touch. Also feel free to reach out with any questions.

Position Overview

The marketing associate will assist the EEI team in improving our current marketing strategy. EEI strives to become a leader on education in the region and believes that growing its brand and online presence is crucial to accomplishing this. We are looking for someone interested in helping us create this growth across social media, email, and word of mouth. Prior experience in a marketing position/internship preferred but not required. This position is temporary but may lead to a longer term engagement. If this position interests you, please send your résumé to erick@eeinitiative.com and we will be in touch. Also feel free to reach out with any questions.

Responsibilities of the marketing associate include, but are not limited to:

- Working with staff and marketing consultant to improve current marketing strategy
- Creation of content for social media and EEI website
- Developing strategy to increase EEI's network

Desired skills:

- Social media
- Excellent written and verbal communication skills
- Passion for education and creating positive change
- LinkedIn experience
- Detail oriented