

## **About Legends of Learning**

Legends of Learning is a platform that teaches math and science through +2,000 video games for K-8 students. Founded in DC by a team of entrepreneurs with a history of prior successful exits, the company is comprised of over 40 people and has expanded to include a Baltimore office, as well.

## **About the Marketing Intern Role**

Growth Marketing is led by a Director who oversees traditional marketing (which includes design, social media and email), as well as product-related growth strategies (like user interviews, reporting and analysis, product strategy) to grow platform usage and reach.

We are seeking an intern to support these strategic efforts and assist with a variety of projects such as:

- SEO: development and editing of content on blog and website
- Social Media: posting according to a content calendar and with best-practices in mind, while engaging the audience (in our case, teachers and school districts)
- Customer outreach: awarding sweepstakes winners, setting up interviews
- Project management liaison: work with internal stakeholders and external contractors through a process to request, route, review, approve, file and post assets

### **Job Requirements:**

- Able to work 10-15hours/weekly, with at least 5-7 hours spent during the 9am-5pm ET work hours
- Work remotely on your own laptop device, with wifi
- An appreciation for process, collaboration and a job well done
- A love for telling good stories and helping others through content
- Self-starter with a strong sense of urgency and work ethic
- Energetic and eager to tackle new projects and ideas
- Rate: \$15/hour

### **Nice-to-have experience:**

- Social media experience in a more corporate capacity
- Email planning and distribution
- Google analytics and the larger Google Suite

### **Need-to-have characteristics:**

- Good sense of humor and optimistic outlook
- Must love memes and/or gifs, can understand emoji talk
- Others should easily describe you as “good people”
- Curiosity for things around you and the sense that you can make a difference

Interested in making education awesome for millions of students across the country?

- Send your resume and cover letter explaining what excites you most about the position to: [marketing@legendsoflearning.com](mailto:marketing@legendsoflearning.com)