



ZB-CREATIVE INTERN

ZB-Creative is a consultancy specializing in creative solutions, customized experiences, and smart marketing. We are the outsourced in-house consultancy that works as the extension of our client's teams.

We're continuously looking to hire the best out-of-the-box thinkers and driven storytellers for our team. ZB-Creative is looking for an intern (school credit available) to support our accounts. A fantastic opportunity to learn about every aspect of social media for someone who is passionate about joining the field. The role is focused on content creation, graphic design, digital strategy, events, influencer relations and brand partnerships. The right candidate should have command of best practices and trends in social media marketing, a strong eye for design, and understand how to both build and convert a digital audience.

RESPONSIBILITIES

- Support marketing strategies & campaign execution
- Social media content creation & engagement: assist in daily social posts using social media platforms; respond to messages and engage with followers; report on social media metrics; develop and execute new content ideas
- Support event planning and management
- Support influencer and brand partnerships
- Various administrative duties and errands

QUALIFICATIONS

- 1+ years of experience in content creation, social media management, branding and digital strategy
- Quick learner, self motivated, organized and highly detail oriented
- Strong content creation skills (graphic design, layouts, photo and video editing) and ability to create high-quality copy; photography, and video skills
- Experience with consumer brands across categories from luxury to lifestyle to CPG, a platform to fashion
- Experience with campaigns on TikTok and Instagram
- Experience in TikTok, Instagram, Excel and Canva
- Knowledge of all major social media platforms; best practices and trends
- Proactive problem solver, able to work independently with strong time management skills

This is an internship position based in the DMV area with availability to start as soon as possible. Please send resume to zarah@zb-creative.org