Marketing Intern 2023

*Baha’i Chair for World Peace*

## Description

The Baha’i Chair for World Peace, an academic program that advances interdisciplinary examination and discourse on global peace, is in search of a new Marketing Intern to continue the promotional efforts of raising research awareness and event attendance. The position will start in early August, 2023.

This is a paid, on-campus role that is excellent for an undergraduate seeking experience in developing and implementing marketing and social strategy.

## Responsibilities

* Develop, implement, and manage a social media marketing strategy
* Craft, manage, and oversee social media content
* Measure success of marketing campaigns
* Track social media analytics along most important KPIs
* Attend Baha’i Chair events - live tweet and Instagram story during these events

## Qualifications

* An undergraduate student pursuing a Bachelor’s degree in Marketing, Communications, or related field
* Excellent knowledge of Facebook, Twitter, and Instagram
* Passion for peacemaking, social issues, and progress
* Strong copywriting skills
* *Familiarity with graphic design a plus*

## About The Baha’i Chair for World Peace

The Bahá’í Chair for World Peace at the University of Maryland is an endowed academic program that advances interdisciplinary examination and discourse on global peace. While drawing certain initial insights from religion, the program aims to develop a sound scientific basis for knowledge and strategies that lead to the creation of a better world. Viewing humanity as a collective and organic whole, the Chair’s incumbent, Professor Hoda Mahmoudi, and the program’s faculty explore the role that social actors and structures play in removing obstacles and creating paths to peace.

The Baha’i Chair is located at 3103 Chincoteague Hall (building is next to McKeldin Library).

Learn more about the Baha’i Chair [here](http://www.bahaichair.umd.edu/aboutus).

## To Apply

To apply for this position, please email your resume to Meredith.Friedland@gmail.com with the subject ‘Chair Marketing Intern’.