

**ASSOCIATE PRODUCT MANAGER II**

[McCormick & Company](https://www.linkedin.com/company/mccormick/life/) Hunt Valley, MD On-site 1 week ago  8 applicants

Full-time · Entry level

10,001+ employees · Food Production

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**About the job**

McCormick & Company, Inc., a global leader in the spice, flavor, and seasonings industry, is seeking a full-time **Associate Product Manager II** on our **Marketing Team supporting the French's brand.** This new hire will work in **Hunt Valley, MD**. The **Associate Product Manager II** will report to a**Marketing Manager.**McCormick & Company, Incorporated is a global leader in flavor with approximately 13,000 employees worldwide. As a Fortune 500 company with over $5 billion in annual sales across 160 countries and territories, we manufacture, market, and distribute spices, seasoning mixes, condiments, and other flavorful products to the entire food industry including e-commerce, retail,food manufacturers and foodservice businesses. Our most popular brands include McCormick, French's, Frank's RedHot, Stubb's, OLD BAY, Lawry's, Zatarain's, Ducros, Vahiné, Cholula, Schwartz, Kamis, DaQiao, Club House, Aeroplane, and Gourmet Garden. Every day, no matter where or what you eat or drink, you can enjoy food flavored by McCormick. Our Purpose is "To Stand Together for the Future of Flavor and our Vision is "A World United by Flavor—where healthy, sustainable and delicious go hand in hand."

As a company recognized for its exceptional commitment to employees, McCormick offers a wide variety of benefits, programs, and services. Benefits include, but are not limited to, tuition assistance, medical, dental, vision, disability, group life insurance, 401(k), profit sharing, paid holidays, and vacations.

**McCormick & Co., Inc.**, a world leader in the spice, flavor & seasonings industry, is seeking a full time **Associate Product Manager**on our**Marketing**team. This new hire will work in McCormick’s US Consumer Products Division, located in **Hunt Valley, MD**. The **Associate Product Manager**will report to a **Marketing Manager.

Position Overview**The Associate Product Manager will be primarily responsible for development and implementation of marketing plans for product segments that support McCormick’s net sales and profit objectives.

**Responsibilities**

* Providing analysis of and recommendations relating to product offerings and business results
* Preparing and delivering on-going business updates and reports to senior marketing and business management
* Development and execution of plans that address key issues and opportunities for the segments
* Independently leading cross functional teams and agencies (project management)
* Understand competitive brands and provide action plans to address threats
* Understand and identify challenges and opportunities at key customers
* Execution of promotional calendars consistent with the marketing plans
* Execution of product line optimizations and cost savings initiatives
* Participation in management of product life cycle
* Monitoring effectiveness of new item distribution and making recommendations for improvement
* Monitoring effectiveness of consumer advertising and promotional spending
* Day-to-day management of brand budget with guidance from the Product Manager or Marketing Manager

**Required Qualifications**

* Degree in Marketing or closely-related business discipline.
* Minimum of 1 year of relevant work experience, Internship are included.
* Strong understanding of Excel, data analysis, financial analysis, and business planning.
* Good written communication and presentation skills.
* Strong leadership, creativity and problem-solving skills with a bias for action.
* Demonstrated ability to collaborate and motivate a team to achieve results.
* Demonstrated excellent results in professional positions that indicate interest and capability for the role.
* Demonstrated success leading and championing business recommendations for senior management.

**Preferred Qualifications**

* MBA – Don’t let this stop you from applying. I know many undergraduates with strong internship experience that would be ideal for this job.
* Consumer products experience
* Experience leading cross-functional teams

McCormick & Company is an equal opportunity/affirmative action employer. All qualified applicants will receive consideration for employment without regard to sex, gender identity, sexual orientation, race, color, religion, national origin, disability, protected veteran status, age, or any other characteristic protected by law.

As a general policy, McCormick does not offer employment visa sponsorships upon hire or in the future.

To apply:

<https://www.linkedin.com/jobs/view/2794989573/?refId=l%2BDalOzE1ANobScN4fU5Lw%3D%3D&trackingId=YYIBakpxqj%2BBaIMfS3sVRw%3D%3D>