

Seeking Marketing Intern for Mental Health Practice

Washington Area Clinical Center, a startup mental health practice, is looking for a Marketing intern for its Bowie, MD office. The Marketing Intern is based out of the Bowie office (this position is not remote). Opportunity for a full-time position in the future is available.

Key Tasks and Responsibilities:

- Help prepare for and execute all marketing strategies (digital, print, etc.)
- Design in-house graphics, social-media ads and print materials. (Canva experience a plus, but not required)
- Assist the Executive Director with government contract proposals.
- Maintain marketing material and inventory.
- Take photos and videos for social-media posting, website, and etc.
- Prepare for and represent WACC at community events.
- Assist in the preparation of the monthly newsletter.
- Assist with other duties as assigned.

Skills and Qualifications:

- Knowledge of marketing strategies, including continuing education of new marketing tactics and tools
- Strong verbal and written communication skills
- Proficiency with Canva, Instagram, Word processing, Excel, Google Meets and Zoom
- Aptitude with various social media platforms such as Instagram and Facebook
- Familiar with Facebook Groups
- Familiarity with Instagram marketing tactics
- Organization and time management skills
- Enrolled in or graduated from a four-year college or university with a degree in Marketing, Consumer Psychology, Communications, or a related discipline.

Pay: Competitive.

Please send your resume and a brief introduction stating your interest to Grecia Rojas at grojas@wacccenter.com.