

# The Washington, D.C. Center for NEUROCOGNITIVE EXCELLENCE

## Company Description

The [Washington D.C. Center for Neurocognitive Excellence](#) (DCNE) is the DC Metro Area's premier center for the evaluation and treatment of ADHD. We also specialize in neurofeedback and provide counseling for ADHD, anxiety, depression, and post traumatic stress disorder.

## Job Description

This independent contractor position includes managing marketing channels, growing regional exposure, and driving client acquisition. Contractor can work remotely and have a flexible schedule. This job description is not an exhaustive list of qualifications, duties, or responsibilities. Resumes are reviewed on a rolling basis.

## Desired skills and experience:

- Compelling copy writing skills
- Experience with MailChimp and automated email marketing
- Experience with Google Analytics or similar analysis tools
- Experience with online content strategy, organization, and management
- Experience in building digital campaigns
- Ability to perform market research to keep marketing current and competitive
- Develop marketing content for various use cases
- Manage and update marketing project timelines and marketing plans
- Knowledge of ethical practice related to the care of mental health consumers
- Ability to work with moderate direct oversight

## Compensation and Benefits

- Compensation is a set rate per month with room for growth
- Access to clinic content and staff for content creation
- Representation on the Center's website

## How to apply

Send the following to [contact@adhd-center-dc.com](mailto:contact@adhd-center-dc.com). No phone calls please.

- A cover letter that addresses these questions in less than 250 words:
  - a. Describe your experience with marketing as they relate to this position
  - b. Goals for yourself for the next two years
  - c. Your passion for mental health
- A resume or CV
- Three professional references