



Airgility – Digital Media & Marketing Internship

What is Airgility

Airgility, Inc. is a fast-growing four-year old tech startup spinout of the University of Maryland. Based in the University's Discovery District and founded by Maryland Alumni, our mission is to save and improve lives by solving real world problems with autonomous systems and robotics.

Airgility builds the most maneuverable and agile aerial robots powered by artificial intelligence and machine learning. Our autonomous drones are capable of operating independently in complex environments and can decide what they should do, when they should do it and how they should complete the task. Our drones are capable of both outdoor and indoor self-directed flight and are used across a wide range of commercial and private sector missions including inspection, public safety, security, and defense.

Job Responsibilities

We are looking for a passionate Digital Media & Marketing Intern with a self-starter mentality and an interest in tech-startups. We are offering an incredibly unique, hand-on experience with a fast-paced, fun, and collaborative team environment!

The intern will work closely with the marketing, sales, and engineering team to create design materials and aid in marketing, sales, and social media campaigns. This is a "hit the ground running" type of position with go-to-market urgency. Interns will assist with a wide variety of tasks related to our business objectives in focus areas including but not limited to...

- *Social Media Management* – manage our LinkedIn, Facebook, Twitter, Instagram, YouTube, and Vimeo accounts
- *Promotional Marketing Collateral* – research and design promotional materials including flyers, posters, web pages, and aid in UI/UX asset management
- *Website Editing and Maintenance* – update and maintain the existing Airgility website and enhance web copy to optimize SEO opportunities
- *Content Creation* – film and edit cutting edge, custom and creative video content
- *Design Email Campaigns* – design newsletters to be emailed quarterly to all investors, clients, and the Airgility team
- Customer discovery
- Sales administrative support
- Product marketing support

Required Qualifications

- Must be pursuing a bachelor's or master's degree in either business, marketing, digital media, sales, or a related field
- Experience with the Adobe Creative Suite (Illustrator, Premiere Pro, InDesign, Acrobat DC etc.)
- Be comfortable using Microsoft Office Software (Word, Excel, etc.) and Google applications
- Ability to work with cross functional teams and multiple tasks to fulfill a project
- Professional writing skills

- Self-starter work ethic with strong communication and organizational skills
- Experience in marketing and digital design positions
- Eager to learn and help with a wide variety of tasks
- Comfort in a startup, rapid-growth environment

Position Details

This is a part-time/paid position with hourly rate that varies based on experience level and will be discussed if you are chosen for an interview. The time commitment is flexible with a mix of virtual/remote and in person work. Weekly hours can range from 5-15 hours per week.

Please fill out the form below to apply for this position. Make sure to include your resume and an optional (but highly recommended) portfolio of work.

<https://forms.gle/FSHuYc25MVPHYdpo7>