



## Green Island Bakery Marketing Internship

This opening is for an ambitious and talented intern who is interested in developing their career within a growing social enterprise and start up. The ideal candidate is a self-starter, team player, and strives to enhance our customer's experience. The role will involve professional development in carrying out diverse activities. The successful intern will build experience in implementing marketing campaigns while receiving professional guidance.

The Marketing Intern is responsible for maintaining and engaging with the customer base while working constantly to meet company goals. This position will report directly to the CEO and will involve collaboration with the board, business advisors and influential leaders in the coaching and food industry.

### Duties & Responsibilities

- Uphold brand image via social media account management
- Ideate and design material for pitches, presentations, and social media posts
- Collaborate with the marketing and sales team for online/offline promotional and marketing advertisements
- Research and communicate new trends for digital marketing
- Assist with email marketing strategy and writing
- Assist and attend events, pop ups, trade shows periodically
- Use insights and data analytics to develop effective marketing strategies and strategies
- Provide graphs, reports, and customer feedback data to senior management
- Present a marketing report to senior management at end of internship

### Requirements & Qualifications

- Education: Currently pursuing a bachelor's degree or recently graduated
- Microsoft office skills
- Ability to use Canva and/or Adobe Suite
- General business, marketing, or sales knowledge or experience
- Comfortable with direct sales and cold calling, training provided
- Team player and self-starter with a passion for innovation and success
- Ability to work in a fast-paced environment
- Effective communication and interaction with others
- Problem-solving skills with a drive to help others and bring change

### Benefits

- Paid marketing internship with potential to convert to full-time employment
- Travel opportunities
- Training provided with multiple career development opportunities
- Full-time & Part-time positions available

Interested candidates can send their resume to [rebecca@greenislandbakery.com](mailto:rebecca@greenislandbakery.com)