

EVENT MARKETING INTERN

We are seeking strong applicants for event marketing internship positions. Looking for a bright, talented & fun go-getter.

A fantastic opportunity to learn about every aspect of marketing and events for someone who's passionate about joining the field. The intern will play an integral role and will assist with ZB Creative projects. Candidates must possess a strong eye for design and an upbeat positive attitude. Responsibilities include event planning, designing creative collateral, PR and marketing duties. This is an extremely fast-paced position. Must have a high level of creativity & attention-to-detail.

This is an internship position based in the DMV area (course credit required). Must be available for current event days that include March 23, 2023 and April 1, 2023.

Qualifications:

- Passion for learning all aspects of marketing and events
- Passion for fashion, design and decor
- Eye for great design and a pulse on upcoming trends
- Quick learner, self-motivated, organized and highly detail oriented
- Self-motivated and excited to contribute to the team
- Proactive problem solver, able to work independently
- Strong time management skills

Responsibilities

- Work with the team on all event, marketing, decor and PR duties
- Assist with event planning & execution
- Assist with creation of email newsletters and posts
- Assist with influencer outreach
- Assist with branded partnerships
- Assist with PR tasks
- Various administrative duties and errands